



Philips Signage Solutions  
Multi-Touch Display

65"

Powered by Android  
Multi-touch

**SignageSolutions**

65BDL3051T

## Discover a new level of interaction

using the power of Android

Get even closer to your audience than ever before. Fast, precise and extremely durable, its high performance is matched by excellent reliability and functionality.

### Supreme audience interaction

- Experience amazing interactivity with true Multi-Touch
- 10 points touch
- Anti-glare glass with low optical parallax

### Innovative solutions for any signage application

- Integrated WiFi
- Android: Run your own app or choose your favourite app to run
- Save and play content with internal memory
- Enhance your connectivity with an integrated mPCIe slot.

### Maximising the impact of your message

- CMND: Take control of your displays

### Care about you, your business and your audience

- SmartPower for energy saving
- Simplify meetings with FailOver for conferencing

**PHILIPS**

# Highlights

## Plug-and-Play Multi-Touch



A brand new level of interactivity is now available thanks to integrated touch technology. More flexibility and optimum simultaneous touch performance coupled with excellent operability opportunities give you the ultimate in user interaction. Multi-Touch displays are equipped with automatic touch recognition. The USB connector is HID-compliant, providing true plug-and-play operation.

## 10 points touch 10 points touch

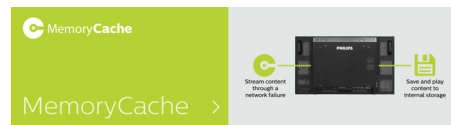
## Powered by Android

With Android integrated into the touch display, you can work with the most developed OS on the planet, and save your own app directly into the display. This also means, for built-in apps like the browser, it's touch-capable straight out of the box. Just connect the power and you've got immediate interactivity. You can also use the built-in

scheduler to display your apps and content based on the time of day. And, using the auto orientation feature, switching from portrait to landscape content is as simple as turning the display.

## Wi-Fi Integrated WiFi

## Internal Memory

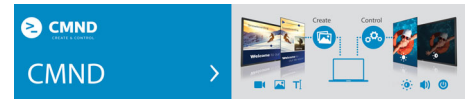


Save and play content with internal memory. Upload your media into the display and playback content immediately. Working in conjunction with the internal browser, it also serves as a memory cache when streaming online content. If the network ever fails, the internal memory keeps content running by playing a cached version of the content, ensuring that your media stays up even if the network goes down.

## Anti-glare glass

With this integrated touch display, the anti-glare glass with low optical parallax allows for the most immersive touch experience. With little to no glare and low reflection on the display, images are crystal clear with pure colour and great clarity.

## CMND



A robust display management platform, CMND puts the power back into your hands. Update and manage content with CMND & Create or control your settings with CMND & Control. It's all possible with CMND.

## FailOver for Meeting Rooms

Using FailOver, simplify your presentations and video conferencing. When a meeting or conference room is not in use, background content can run from whatever input source you choose. When the meeting starts and you need to share a presentation or your screen, simply connect your computer and the display automatically switches inputs and shows what's on your screen, with no need to manually switch inputs.

## PCI Slot

With an integrated PCI slot, you can connect a Wi-Fi, Bluetooth or 4G LTE module, allowing for even greater communication with the display. Machine-to-machine communication is also enhanced, with numerous configurations available for customers to use, such as the ability to expand product features or signal-handling capability.

# Specifications

## Picture/Display

- Diagonal screen size: 65 inch / 163.9 cm
- Panel resolution: 1920 x 1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 4000:1
- Surface treatment: Anti-Glare coating
- Aspect ratio: 16:9
- Response time (typical): 8 ms
- Pixel pitch: 0.74 x 0.74 mm
- Display colours: 16.7 million
- Viewing Angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement
- Dynamic contrast ratio: 500,000:1
- Panel technology: VA

## Interactivity

- Multi-touch technology: Infrared touch
- Touch points: 10 simultaneous touch points
- Plug and play: HID compliant
- Protection glass: 5 mm tempered safety glass, Anti-Glare, Anti-Reflective

## Connectivity

- Video input: DisplayPort (1.2), HDMI (x 2), DVI-D, USB, VGA (via DVI)
- Video output: DisplayPort, DVI-I, DVI, VGA (via DVI)
- Audio input: Audio Left/Right (RCA), 3.5-mm jack
- Audio output: Audio Left/Right (RCA)
- External control: RJ45, IR (in/out) 3.5 mm jack, RS232C (in/out) 2.5 mm jack
- Other connections: USB, micro SD, micro USB, mPCIe, OPS, USB power outlet (5 V, 2 amp)

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75 Hz
1024 x 768	60 Hz
1280 x 768	60 Hz
1280 x 800	60 Hz
1280 x 1024	60 Hz
1360 x 768	60 Hz
1600 x 1200	60 Hz
1920 x 1080	60 Hz
1920 x 1200	60 Hz

720 x 400	70 Hz
800 x 600	60, 72, 75 Hz
• Video formats	
Resolution	Refresh rate
480p	60 Hz
576p	50 Hz
720p	50, 60 Hz
1080p	50, 60 Hz
1080i	25, 30 Hz
480i	30, 60 Hz
576i	25, 50 Hz

## Convenience

- Placement: Landscape (16/7), Portrait (12/7)
- Signal Loop Through: RS232, VGA, IR Loop through, DisplayPort, DVI
- Network controllable: RS232, RJ45, One Wire (HDMI-CEC), HDMI (One Wire)
- Picture performance: Advanced colour control
- Picture in picture: PIP
- Screen-saving functions: Pixel Shift, Low Brightness
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Energy-saving functions: Smart Power
- Other convenience: Carrying handles
- Memory: 16GB eMMC
- Ease of installation: Smart Insert

## Dimensions

- Set dimensions (W x H x D): 1492.40 x 867.40 x 99.8 mm
- Product weight: 43.1 kg
- VESA Mount: 400 x 400 mm, M6
- Bezel width: 29.2 mm
- Product weight (lb): 95 lb
- Set dimensions in inch (W x H x D): 58.76 x 34.15 x 3.93 inch
- Smart Insert mount: 100 x 100 mm, 100 x 200 mm

## Sound

- Built-in speakers: 2 x 10 W RMS

## Operating conditions

- Temperature range (operation): 5 ~ 40 °C
- Relative humidity: 20 ~ 80 %
- MTBF: 50,000 hour(s)
- Altitude: 0 ~ 3000 m
- Temperature range (storage): -20 ~ 60 °C

## Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Standby power consumption: <0.5 W
- Consumption (On mode): 147 W
- Power Saving Features: Smart Power

## Accessories

- Included accessories: AC Power Cord, RS232 cable, USB cable, Remote Control, Batteries for remote control, Quick start guide
- Optional accessories: ColourCalibrationKit (CCK4601), HDBaseT OPS Receiver (CRD25), Tabletop stand
- Stand: BMO5922 (Optional)

## Miscellaneous

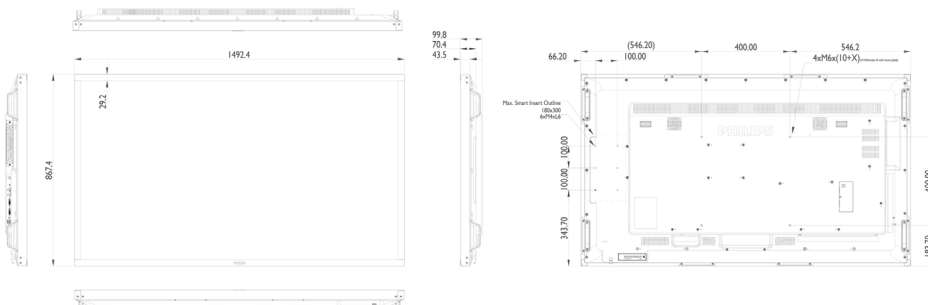
- On-Screen Display Languages: Arabic, English, French, German, Italian, Japanese, Polish, Spanish, Turkish, Russian, Simplified Chinese, Traditional Chinese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: CE, FCC, Class B, UL/cUL, RoHS, CB, C-Tick, EnergyStar 7.0, GOST, BSMI
- Warranty: 3-year warranty

## Multimedia Applications

- USB Playback Picture: BMP, GIF, JPEG, JPG, PDF
- USB Playback Audio: AAC, AIF, AIFF, ASF, LPCM, M3U, M4A, MP3, MP4, WAV, WMA
- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV

## Internal Player

- CPU: Quad Core Cortex A9 1.8 GHz
- GPU: ARM Mali400 Quad Core 533 MHz
- Memory: 2 GB DDR3
- Storage: 16 GB EMMC



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